

MAKE YOUR WEBSITE MORE EFFECTIVE



Let us do the work for you

Subscribe to one of our website service packages to get better results with less work. You chose a SmartEtailing website because you know the value of digital marketing for your business. But that doesn't mean you have the time or expertise to make your website look great and sell you more. **Let our trained digital marketing team do the work for you.**

MAINTENANCE \$125 / MO

Supercharge your SmartEtailing website's effectiveness with our monthly maintenance package. We'll configure your Site Manager settings to meet ecommerce best practices, we'll ensure that your product and business information are up to date, and we'll update your homepage hero seasonally.

WHAT'S INCLUDED

- ✓ Ecommerce success setup
- ✓ Catalog maintenance
- ✓ Location maintenance
- ✓ Supplier integration maintenance
- ✓ POS Sync maintenance
- ✓ Accessibility maintenance
- ✓ Seasonal homepage merchandising

MARKETING \$325 / MO

Upgrade to the marketing package to actively grow your business. Whether your goal is to increase your online sales or to drive more traffic to your store, our team of marketing experts can help. We'll make it easy for your customers to find you online and to say 'yes' to doing business with you.

WHAT'S INCLUDED

Everything in our maintenance package plus:

- ✓ On-site search engine optimization
- ✓ Navigation review and organization
- ✓ Monthly homepage merchandising
- ✓ Footer layout and content review
- ✓ Internal page content review
- ✓ Mobile-first design review
- ✓ Conversion rate optimization
- ✓ Google My Business setup & maintenance
- ✓ Advanced site traffic and online sales report
- ✓ Annual site audit

Additional services, including email marketing and Google Advertising, are available. Ask us for details.

LET'S GET STARTED

Connect with Mark Still | mark.s@smartetailing.com | 303.527.0676 x 117 | [Book a meeting](#)