

MARKETING PACKAGES FOR ANY BIKE SHOP



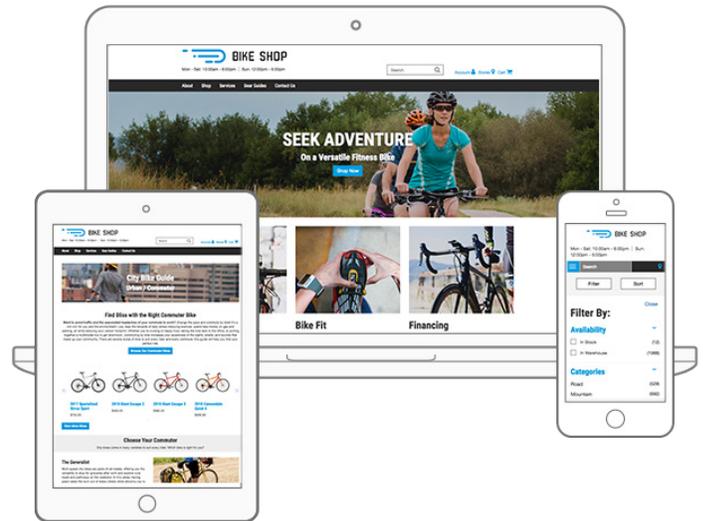
PROMOTING YOUR BIKE SHOP ONLINE

Having a SmartEtailing website is just the beginning.

Getting your site in front of the right audience is the next step. Our team of marketing professionals is ready to help.

It can be overwhelming trying to keep up with the latest trends in digital marketing while running a quality bike shop. Our team will help you reach your business goals by leveraging your SmartEtailing website. Our marketing agency is made up of bicycle enthusiasts who are just as passionate about local bike shops as they are about marketing.

Our team includes designers, marketing strategists, and account representatives ready to help you succeed online and in-store.



OUR MARKETING PACKAGES

ESSENTIAL MARKETING PACKAGE

Our **Essential package** is a good fit for the local bike shop looking to test the waters of digital marketing. Our marketing team checks on your site monthly to keep everything up to date with best practices for SEO and to make sure it aligns with your marketing goals. They will also do minor POS Sync updates to make sure the right products are being loaded into your catalog. This package also includes the installation of marketing materials from our in-house creative team to keep your site looking fresh.

DELUXE MARKETING PACKAGE

Our **Deluxe package** is a perfect fit for bike shops looking to get serious about their marketing efforts. It includes everything from the Essential package PLUS even more interaction with our team of marketing professionals. This includes page by page SEO maintenance, maintenance of your homepage, navigation, and page styles to ensure visitors to your site will find what they are looking for right away.

ELITE MARKETING PACKAGE

Our **Elite package** is best for bike shops that are focused on growth. Let us become your dedicated marketing manager. Pricing available upon inquiry.

WHAT'S STOPPING YOU?

Our team is ready to help your shop succeed in-store and online by getting your website in front of your customer. If you see a package that fits your goals, get in touch with us today.

NO CONTRACTS

We offer a **30-day money back** guarantee that allows you to try our services risk-free with no contract. We believe our service is the best in the industry and trust that you will agree.

.....

*Get started today for **as little as \$100** per month.*

.....

| | ESSENTIAL | DELUXE |
|-------------------------------|-----------|--------|
| Monthly cost | \$100 | \$250 |
| Content package uploads | 2 | 4 |
| Basic site styling | ✗ | ✓ |
| Keyword tracking | ✗ | ✓ |
| Internal page SEO maintenance | ✗ | ✓ |
| Dedicated account team | ✓ | ✓ |
| Homepage SEO maintenance | ✓ | ✓ |
| Navigation maintenance | ✓ | ✓ |
| POS sync maintenance | ✓ | ✓ |
| Catalog maintenance | ✓ | ✓ |

Valid as of October 1, 2018. Prices and services are subject to change.

MORE RESOURCES

Want to learn more about SmartEtailing's bike shop marketing? Visit our [more resources](#) section.

